

Anastasiia Tromsina

GRAPHIC DESIGNER

BRANDING / PRINT / SOCIAL MEDIA / AI VISUALS / WEB

CONTACT

EMAIL

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WEBSITE

stasiidesign.com

LINKEDIN

[in/anastasiatromsina](https://in.linkedin.com/in/anastasiatromsina)

BEHANCE

behance.net/atromsina

SOFTWARE

Photoshop

Illustrator

InDesign

Premiere Pro

After Effects

Animate

Dreamweaver

Figma

SKILLS

- Branding and logo design
- Layout design and typography
- Social media graphics
- Print-ready artwork preparation
- AI visual design and art direction
- Web design: Figma, HTML & CSS (basic)
- Basic motion graphics, video editing
- Digital marketing: SEO, SEM, social media, content, online ads and analytics

CERTIFICATIONS

Adobe Certified Professional

All 7 applications listed above

ICDL Digital Marketing

STRENGTHS

- Attention to detail
- Brand consistency
- Organisation and time management
- Managing tasks and deadlines
- Team collaboration
- Design for digital marketing and social media
- Willingness to learn and develop

PROFILE

Graphic Designer focused on branding, print and social media design, with growing experience in AI-generated visuals and web design. Adobe Certified Professional with practical skills in Figma and HTML & CSS. Creates cohesive visual identities, campaign visuals and print-ready layouts, with an understanding of how design supports marketing and communication. Detail-oriented, organised and eager to keep growing in a professional creative environment.

EXPERIENCE

Personal Design Projects

2026

Self-initiated work · full portfolio at stasiidesign.com

- **Website design:** designed and built a personal portfolio website in Adobe Dreamweaver using HTML & CSS, with customised layouts and project case-study pages.
- **Full branding and packaging:** developed complete brand identities, from logo, colour palette and typography to packaging design.
- **Web visuals and logos:** created website visual concepts and logo designs for brands, keeping layout, typography and style consistent across digital touchpoints.
- **AI campaigns and visuals:** produced AI-generated campaign concepts and editorial visuals, focusing on concept, composition and art direction.
- **Poster and editorial design:** designed series of editorial posters with a focus on layout, visual hierarchy and typography.

Graphic Design Academic Projects

2025

Tipperary ETB · Adobe Creative Cloud

- Created logos, branding concepts and visual identity projects.
- Designed website mockups and presentation materials.
- Designed a professional portfolio in Adobe InDesign.
- Created infographics and promotional graphics.
- Produced short promotional videos and animated visuals.
- Prepared print-ready layouts for digital and print use.

EDUCATION

Graphic Design for Print & Social Media

2025

Tipperary ETB

Adobe Certified Professional

Web Design in Figma: From Scratch to Result

2025

Udemy · UX/UI Fundamentals